

SCHOOL OF BUSINESS MANAGEMENT

Why Business?

- Grasp exciting opportunities galore in the dynamic world of business.
- Learn to turn bright ideas into enterprising projects.
- Get great exposure to different cultural and business environments.

Why choose SBM?

- Run actual businesses on campus for a whole semester through our unique Teaching Enterprise Project (TEP).
- Be trained to think beyond textbook principles and cultivate an entrepreneurial mindset.
- Gain the experience of a lifetime through our Overseas Student Exchange Programme, where you'll get to study in Austria, France, Germany, Ireland, Finland, the Netherlands, Switzerland, USA, Japan and South Korea.
- Take part in our Overseas Educational Study Tours, where you'll get to visit companies and universities in countries like Japan, South Korea, China, Vietnam and Indonesia to better understand different business environments and cultures.
- Gain valuable work exposure through our Overseas Industry Placement Programme, where you can undergo internships at companies like the Walt Disney World in Orlando, USA, and the Song Be Golf Resort in Vietnam.

Minimum Entry Requirements

- English Language
- Elementary or Additional Mathematics
- Any two other subjects for Food & Beverage Business
Any three other subjects for the remaining courses

Grade 1 - 6
Grade 1 - 6
Grade 1 - 6

Enquiry Hotline

Please contact us at **6550 1000** or visit www.nyp.edu.sg/sbm for more information.

INVEST IN YOUR FUTURE

Sharpen your communication skills and ability to think out of the box. At NYP's School of Business Management (SBM), we don't just produce graduates. We nurture enterprising and innovative individuals equipped with excellent interpersonal skills and a global mindset.

Providing you with a broad-based business education as well as a good level of specialisation in selected modules, SBM offers nine exciting diploma courses to cater to your specific interests.

Industry-linked

At SBM's Centre for Business Innovation, you will acquire practical business knowledge from working on industry projects for renowned organisations. These include:

- Canon Singapore
- DBS Bank
- Health Sciences Authority
- Inland Revenue Authority of Singapore
- M1 Limited
- SingTel
- Singapore Post Pte Ltd
- Singapore Sports Council
- Singapore Tourism Board
- Watsons
- United Overseas Bank



JAE CODE:
C96

DIPLOMA IN **BANKING & FINANCIAL SERVICES**

Specialisation in Wealth Management **NEW!**

The Diploma in Banking & Financial Services is designed to provide you with a strong foundation in business – with a focus on banking, finance, insurance and investments. With our rigorous and current curriculum, you'll be well-prepared for a challenging career in the dynamic financial sector. You will also have hands-on training in SBM's state-of-the-art Financial Services Resource Centre, which simulates a real-time trading environment for financial instruments.

From 2012, you can also choose our Wealth Management Specialisation with its industry-focused and practice-oriented curriculum. Get set to ride on Asia's economic growth as a Private Banker to the growing number of wealthy individuals in Singapore and Asia!

This fits me to a T!

This is the course for you, if you:

- Want to be part of the dynamic banking, financial services and investment industries
- Are eager to shape the profile of sophisticated investors and bank consumers in Singapore and beyond

What will I learn?

- Business Finance
- Capital Markets & Financial Instruments
- International Finance & Treasury
- Credit Analysis & Administration
- Consumer Banking
- Investment Advisory
- Trust, Tax & Estate Planning
- Client Relationship & Account Management
- General studies modules like Professional Image for Business, Creative Thinking, Communication & New Media, among others

I want a great career!

You'll have excellent career prospects as a:

- Bank Executive
- Credit Analyst
- Relationship Officer
- Investment Executive
- Personal Financial Planner
- Wealth Management Consultant
- Management Executive
- Portfolio Investment Executive and more!

Uni, here I come!

Be recognised by professional bodies and further your studies with advanced standing at reputable local and overseas universities, including:

Singapore

- National University of Singapore
- Nanyang Technological University
- Singapore Management University

Australia

- University of New South Wales
- University of Western Australia

Selected specialised modules in this diploma will also prepare you for professional examinations administered by professional bodies in the UK. Exemptions are also available for the Capital Markets and Financial Advisory Services Examination (CMFAS Exam) administered by the Institute of Banking and Finance.

"NYP has given me the agility, insights and self-confidence required to meet the interdisciplinary demands of real business situations. In tutorials, case studies that replicate actual business situations are discussed and project work has taught me how to work together in a team to make challenging decisions under typical management conditions."

Chloe Cheng Yee Kuan

Diploma in Banking & Financial Services
Class of 2010

Investment Services Assistant
Government of Singapore Investment
Corporation

