

SCHOOL OF BUSINESS MANAGEMENT

Why Business?

- Grasp exciting opportunities galore in the dynamic world of business.
- Learn to turn bright ideas into enterprising projects.
- Get great exposure to different cultural and business environments.

Why choose SBM?

- Run actual businesses on campus for a whole semester through our unique Teaching Enterprise Project (TEP).
- Be trained to think beyond textbook principles and cultivate an entrepreneurial mindset.
- Gain the experience of a lifetime through our Overseas Student Exchange Programme, where you'll get to study in Austria, France, Germany, Ireland, Finland, the Netherlands, Switzerland, USA, Japan and South Korea.
- Take part in our Overseas Educational Study Tours, where you'll get to visit companies and universities in countries like Japan, South Korea, China, Vietnam and Indonesia to better understand different business environments and cultures.
- Gain valuable work exposure through our Overseas Industry Placement Programme, where you can undergo internships at companies like the Walt Disney World in Orlando, USA, and the Song Be Golf Resort in Vietnam.

Minimum Entry Requirements

- English Language
- Elementary or Additional Mathematics
- Any two other subjects for Food & Beverage Business
Any three other subjects for the remaining courses

Grade 1 - 6
Grade 1 - 6
Grade 1 - 6

Enquiry Hotline

Please contact us at **6550 1000** or visit www.nyp.edu.sg/sbm for more information.

INVEST IN YOUR FUTURE

Sharpen your communication skills and ability to think out of the box. At NYP's School of Business Management (SBM), we don't just produce graduates. We nurture enterprising and innovative individuals equipped with excellent interpersonal skills and a global mindset.

Providing you with a broad-based business education as well as a good level of specialisation in selected modules, SBM offers nine exciting diploma courses to cater to your specific interests.

Industry-linked

At SBM's Centre for Business Innovation, you will acquire practical business knowledge from working on industry projects for renowned organisations. These include:

- Canon Singapore
- DBS Bank
- Health Sciences Authority
- Inland Revenue Authority of Singapore
- M1 Limited
- SingTel
- Singapore Post Pte Ltd
- Singapore Sports Council
- Singapore Tourism Board
- Watsons
- United Overseas Bank



JAE CODE:
C94

DIPLOMA IN **BUSINESS MANAGEMENT**

DUAL SPECIALISATION

Specialisations in Entrepreneurship, Event Management & International Business **NEW!**

The Diploma in Business Management offers you the best of both worlds – a quality broad-based business education, with the flexibility to pursue dual specialisation in exciting niche areas like Customer Relations & Service Management, Entrepreneurship, Event Management, Human Resource Management, International Business, Retail Management and Supply Chain Management.

This fits me to a T!

This is the course for you, if you're:

- Eager to join the work force as a high-powered business executive
- Aspiring to start your own business
- Passionate about developing expertise in niche areas of business

What will I learn?

- Relevant business knowledge and business processes
- Valuable skills to pave the way for a successful career in business
- Various facets of business management, including:
 - Global Supply Chain Management
 - Human Resource Management
 - Retail Management
 - Customer Relations & Service Management (enhanced)
 - Entrepreneurship – New
 - International Business – New
 - Event Management – New
 - General studies modules like Professional Image for Business, Creative Thinking, Communication & New Media, Appreciating Leisure Lifestyles, Effective Communications for Better Relationships, among others

I want a great career!

You can look forward to a wide-range of exciting careers, including as a:

- Business Executive
- Management Support Officer
- Human Resource Executive
- Customer Relationship Executive
- Logistics Coordinator
- Retail Executive
- Assistant Buyer

Uni, here I come!

Your diploma will pave the way for you to further your studies with advanced standing at reputable local and overseas universities, including:

Singapore

- National University of Singapore
- Nanyang Technological University
- Singapore Management University

Australia

- University of Western Australia

Europe

- University of London

"My education at NYP has been a fulfilling and rewarding experience. I am very proud to be a graduate of NYP. My course of study in the School of Business Management, specialising in Supply Chain Management, has provided me a broader perspective of the industry trends and work environment in the area of logistics. It has prepared me well for the world of work at Schenker Singapore."

Ally Seah Ming Xuan

Diploma in Business Management
(Supply Chain Management
Specialisation)
Class of 2011

Shipping Officer
Ocean Freight Department
Schenker Singapore (Pte) Ltd

