

# SCHOOL OF INTERACTIVE & DIGITAL MEDIA



## Minimum Entry Requirements

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|--|-------------|
| a) English Language                                    | Grade 1 - 7 |
| b) Elementary or Additional Mathematics                | Grade 1 - 6 |
| • Diploma in Digital Entertainment Technology (Games)  |             |
| • Diploma in Digital Visual Effects                    |             |
| Elementary or Additional Mathematics                   | Grade 1 - 7 |
| • Diploma in Digital Media Design (Interaction Design) |             |
| • Diploma in Digital Media Design (Animation)          |             |
| • Diploma in Digital Media Design (Games)              |             |
| • Diploma in Motion Graphics & Broadcast Design        |             |
| c) Any two other subjects                              | Grade 1 - 6 |

You can also apply for all SIDM courses through the Joint Polytechnic Special Admissions Exercise (JPSAE), which admits applicants who have met the minimum requirements and have special talents that are relevant to our programmes.

## Enquiry Hotline

Please call **6550 1773** or visit [www.nyp.edu.sg/sidm](http://www.nyp.edu.sg/sidm) for more information.

## BE A TRENDSETTER!

Don't simply follow trends blindly. Be a trendsetter yourself! Who hasn't heard of Facebook, Twitter, YouTube, StarCraft2, and the movies Avatar, Transformers and Star Wars? You too can be the force behind these Big Names! Join us and ride the exciting waves of the future, and be rewarded with an incredible career in the interactive and digital media industry!

### Why Interactive & Digital Media (IDM)?

- Be "CRE-ACTIVES"! Make the Creative Industry more ALIVE!
- Build an exciting career doing what you love to do.
- As Singapore develops into a major digital media hub, and with leading studios establishing their presence here, your talents will definitely be in great demand! Enjoy excellent job prospects in a dynamic thriving industry.

### Why SIDM?

- We're Singapore's most established school in the areas of Animation, Games, Digital Media Design, Digital Entertainment Technology and Motion Graphics & Broadcast Design, with 15 years of international and local successes.
- Study really cool subjects from hip and knowledgeable teachers!
- Learn using state-of-the-art technologies in cutting-edge modern facilities.
- Get the experience of a lifetime through our Overseas Exchange Programmes!
- Your diploma will be internationally recognised and will be a great springboard to further studies!
- Get a headstart to a dynamic career as an IDM professional, with high starting salaries!

Many SIDM graduates are living their dreams in the IDM industry today. More than 60 SIDM graduates are currently working in Lucasfilm Singapore, one of the largest and most renowned animation, games and visual effects studios in Singapore. If they can make it, so can you!

JAE CODE:  
**C61**

## DIPLOMA IN **DIGITAL MEDIA DESIGN (ANIMATION)**

In this course, you will learn from one of the top animation schools in the nation, with 15 years of experience in digital media design. This diploma equips you with a solid foundation in art and 2D/3D animation, in addition to core competencies in effective content creation, compelling storytelling techniques and character animation. Let our passionate team nurture you to become a responsible and creative artist.

With the new 3D Stereoscopic workshops we are organising with international experts, you will also get the chance to try your hand at producing animation films in this very exciting form!

You will be mentored by award-winning lecturers – all experienced practitioners from the industry – and professionals from Disney, Pixar, Blue Sky, Lucasfilm Animation and other industry leaders. Upon graduation, you can be sure that your skills will be well sought-after by local and overseas production companies.

"NYP's Digital Media Design course has helped me to realise how much I really love animation, and opened my eyes to the world of 3D animation. My time as an SIDM student may have very well been the best three years of my life, and I'm sure that there are greater adventures to come, now that I'm continuing my education in an art university. Thanks to NYP, I'm mentally prepared for the challenges and expectations of a university education."

### **Liesl Tan**

Diploma in Digital Media Design  
(Animation focus)  
Class of 2007

Undergraduate  
Bachelor of Fine Arts in Animation  
& Visual Effects  
Academy of Art University, San Francisco

### **This fits me to a T!**

This is the course for you, if you're:

- Passionate and fun, with stories to tell
- Imaginative, creative and love drawing
- Someone who loves to make digital elements come alive
- Eager to produce your own animated films

### **What will I learn?**

- How to produce compelling stories, using the right creative tools
- Fundamentals in art and design to create exciting cinematic visuals
- In-depth knowledge and skills to produce engaging performance-based character animation
- International experience through overseas attachments and student exchange programmes

### **I want a great career!**

Look forward to a great career as:

- Animation Directors
- Art Directors
- Creative Directors
- Lead Artists in 2D and 3D animations
- Character Animators in feature films, TV, mobile media
- Animation Producers

- Story Artists
- Concept Development Artists
- Storyboard Artists
- Comic Artists and Illustrators
- 3D Artists – Modellers, Lighting/Texture Artists
- Compositing and Post-production Editors

### **Uni, here I come!**

Further your studies with advanced standing at prestigious local and overseas universities, including:

#### **Singapore**

- Digipen Institute of Technology

#### **Europe**

- Bournemouth University

#### **United States**

- Academy of Art University
- Ringling College of Art & Design
- Otis College of Art & Design
- Savannah College of Art & Design

