

# SCHOOL OF INTERACTIVE & DIGITAL MEDIA



## Minimum Entry Requirements

- |  |             |
|--|-------------|
| a) English Language                                    | Grade 1 - 7 |
| b) Elementary or Additional Mathematics                | Grade 1 - 6 |
| • Diploma in Digital Entertainment Technology (Games)  |             |
| • Diploma in Digital Visual Effects                    |             |
| Elementary or Additional Mathematics                   | Grade 1 - 7 |
| • Diploma in Digital Media Design (Interaction Design) |             |
| • Diploma in Digital Media Design (Animation)          |             |
| • Diploma in Digital Media Design (Games)              |             |
| • Diploma in Motion Graphics & Broadcast Design        |             |
| c) Any two other subjects                              | Grade 1 - 6 |

You can also apply for all SIDM courses through the Joint Polytechnic Special Admissions Exercise (JPSAE), which admits applicants who have met the minimum requirements and have special talents that are relevant to our programmes.

## Enquiry Hotline

Please call **6550 1773** or visit [www.nyp.edu.sg/sidm](http://www.nyp.edu.sg/sidm) for more information.

## BE A TRENDSETTER!

Don't simply follow trends blindly. Be a trendsetter yourself! Who hasn't heard of Facebook, Twitter, YouTube, StarCraft2, and the movies Avatar, Transformers and Star Wars? You too can be the force behind these Big Names! Join us and ride the exciting waves of the future, and be rewarded with an incredible career in the interactive and digital media industry!

### Why Interactive & Digital Media (IDM)?

- Be "CRE-ACTIVES"! Make the Creative Industry more ALIVE!
- Build an exciting career doing what you love to do.
- As Singapore develops into a major digital media hub, and with leading studios establishing their presence here, your talents will definitely be in great demand! Enjoy excellent job prospects in a dynamic thriving industry.

### Why SIDM?

- We're Singapore's most established school in the areas of Animation, Games, Digital Media Design, Digital Entertainment Technology and Motion Graphics & Broadcast Design, with 15 years of international and local successes.
- Study really cool subjects from hip and knowledgeable teachers!
- Learn using state-of-the-art technologies in cutting-edge modern facilities.
- Get the experience of a lifetime through our Overseas Exchange Programmes!
- Your diploma will be internationally recognised and will be a great springboard to further studies!
- Get a headstart to a dynamic career as an IDM professional, with high starting salaries!

Many SIDM graduates are living their dreams in the IDM industry today. More than 60 SIDM graduates are currently working in Lucasfilm Singapore, one of the largest and most renowned animation, games and visual effects studios in Singapore. If they can make it, so can you!



JAE CODE:  
**C60**

## DIPLOMA IN **DIGITAL MEDIA DESIGN (GAMES)**

Designed for the artistic side of games creation, this diploma prepares you for the thriving digital media industry in the specific area of games design and development. Gain insights into the game development cycle, from generating game ideas to the deployment of completed products, focusing especially on the design and artistic aspects of games.

Benefit from an education at the only institution in Singapore that provides training in the design and development of Sony PS3™ and PSP™ games. With your solid foundation in 2D/3D Digital Art and Games Design, your talents will be well sought-after in the industry upon graduation.

### **This fits me to a T!**

This is the course for you, if you're:

- An imaginative and creative individual
- Passionate about the virtual world of games
- Keen to face new challenges in the fast evolving Digital Media sector

### **What will I learn?**

- Visual and media arts
- Specialist skills to design and develop games across different platforms like Sony PS3™ and PSP™, PC, Internet and Smart phones
- Professional and creative skills in game design, game art creation and various digital media applications, using a myriad of professional software applications
- Relevant and valuable work experience through industry projects
- International experience through overseas attachments and student exchange programmes

### **I want a great career!**

Look forward to a great career as:

- Game Art Directors
- Game Producers
- Concept Artists
- 2D Artists and Animators
- 3D Modellers and Animators
- Game Level Designers
- Mobile/Hand-held/Casual Game Designers
- Online/Social Networking Game Designers

### **Uni, here I come!**

With your diploma in Digital Media Design (Games), you can further your studies at top media art universities such as:

#### **Singapore**

- DigiPen Institute of Technology

#### **Europe**

- Bournemouth University

#### **United States**

- Academy of Art University
- Savannah College of Art and Design

"I chose to study at NYP because of all the good stuff I had heard about its Game Design and Animation courses. Everyone I talked to said that if I was going into Game Design or Animation, NYP was the place to go. Turns out that they were absolutely right!"

#### **Ashley Leong Mun Chung**

Diploma in Digital Media Design (Games)  
Year 1

