

SCHOOL OF INTERACTIVE & DIGITAL MEDIA



Minimum Entry Requirements

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| a) English Language | Grade 1 - 7 |
| b) Elementary or Additional Mathematics | Grade 1 - 6 |
| • Diploma in Digital Entertainment Technology (Games) | |
| • Diploma in Digital Visual Effects | |
| Elementary or Additional Mathematics | Grade 1 - 7 |
| • Diploma in Digital Media Design (Interaction Design) | |
| • Diploma in Digital Media Design (Animation) | |
| • Diploma in Digital Media Design (Games) | |
| • Diploma in Motion Graphics & Broadcast Design | |
| c) Any two other subjects | Grade 1 - 6 |

You can also apply for all SIDM courses through the Joint Polytechnic Special Admissions Exercise (JPSAE), which admits applicants who have met the minimum requirements and have special talents that are relevant to our programmes.

Enquiry Hotline

Please call **6550 1773** or visit www.nyp.edu.sg/sidm for more information.

BE A TRENDSETTER!

Don't simply follow trends blindly. Be a trendsetter yourself! Who hasn't heard of Facebook, Twitter, YouTube, StarCraft2, and the movies Avatar, Transformers and Star Wars? You too can be the force behind these Big Names! Join us and ride the exciting waves of the future, and be rewarded with an incredible career in the interactive and digital media industry!

Why Interactive & Digital Media (IDM)?

- Be "CRE-ACTIVES"! Make the Creative Industry more ALIVE!
- Build an exciting career doing what you love to do.
- As Singapore develops into a major digital media hub, and with leading studios establishing their presence here, your talents will definitely be in great demand! Enjoy excellent job prospects in a dynamic thriving industry.

Why SIDM?

- We're Singapore's most established school in the areas of Animation, Games, Digital Media Design, Digital Entertainment Technology and Motion Graphics & Broadcast Design, with 15 years of international and local successes.
- Study really cool subjects from hip and knowledgeable teachers!
- Learn using state-of-the-art technologies in cutting-edge modern facilities.
- Get the experience of a lifetime through our Overseas Exchange Programmes!
- Your diploma will be internationally recognised and will be a great springboard to further studies!
- Get a headstart to a dynamic career as an IDM professional, with high starting salaries!

Many SIDM graduates are living their dreams in the IDM industry today. More than 60 SIDM graduates are currently working in Lucasfilm Singapore, one of the largest and most renowned animation, games and visual effects studios in Singapore. If they can make it, so can you!

JAE CODE:
C59

DIPLOMA IN DIGITAL MEDIA DESIGN (INTERACTION DESIGN)

Be a part of a new generation of Interactive Media Designers! Go beyond the confines of the personal computer and take Interaction Design to a whole new level. Play and experiment with cutting-edge interactive media tools. Design new ways in which people use social media applications.

In this course, you will build a strong foundation in interactive media design. From traditional interactive media design to web design and development, you will learn how to design interactions for future multi-sensory projects, using cutting-edge concepts, cool interactive gadgets and new Internet technologies!

"The training in NYP can be tough and demanding. I remember sleepless nights with all the projects and assignments to be done. Sometimes, the tight deadlines made me feel like giving up. However, it was the quality of NYP's training that prepared me for the real world and made me who I am today. Thank you, NYP."

Soon Zhan Hui

Diploma in Digital Media Design
Class of 2010

Designer
Wunderman Singapore



This fits me to a T!

This is the course for you, if you're:

- Keen on experimenting with new technologies
- Inquisitive about the world of digital media design and interactivity
- An out-of-the-box thinker with a desire to bridge the gap between human interactions and technology

What will I learn?

- Core design fundamentals, web design & development
- Foundation skills in interactive media production
- How to design for various applications and concepts of interactivity
- Novel ways of integrating hardware and software in digital media design
- Techniques and concepts on interactive media installations
- International experience through overseas attachments and student exchange programmes

I want a great career!

Look forward to a great career as:

- Interaction Designers
- Web Designers/Developers
- User Experience Designers
- Information Architects

Uni, here I come!

With your Diploma in Digital Media Design (Interaction Design), options for further studies are wide open for you.

Gain advanced standing of up to two years for related degree programmes at leading universities such as:

Singapore

- National University of Singapore
- Nanyang Technological University
- Royal Melbourne Institute of Technology

Europe

- London College of Communication

United States

- Art Center College of Design
- Rhode Island School of Design
- Savannah College of Art & Design

