

# SCHOOL OF INTERACTIVE & DIGITAL MEDIA



## Minimum Entry Requirements

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|--|-------------|
| a) English Language                                    | Grade 1 - 7 |
| b) Elementary or Additional Mathematics                | Grade 1 - 6 |
| • Diploma in Digital Entertainment Technology (Games)  |             |
| • Diploma in Digital Visual Effects                    |             |
| Elementary or Additional Mathematics                   | Grade 1 - 7 |
| • Diploma in Digital Media Design (Interaction Design) |             |
| • Diploma in Digital Media Design (Animation)          |             |
| • Diploma in Digital Media Design (Games)              |             |
| • Diploma in Motion Graphics & Broadcast Design        |             |
| c) Any two other subjects                              | Grade 1 - 6 |

You can also apply for all SIDM courses through the Joint Polytechnic Special Admissions Exercise (JPSAE), which admits applicants who have met the minimum requirements and have special talents that are relevant to our programmes.

## Enquiry Hotline

Please call **6550 1773** or visit [www.nyp.edu.sg/sidm](http://www.nyp.edu.sg/sidm) for more information.

## BE A TRENDSETTER!

Don't simply follow trends blindly. Be a trendsetter yourself! Who hasn't heard of Facebook, Twitter, YouTube, StarCraft2, and the movies Avatar, Transformers and Star Wars? You too can be the force behind these Big Names! Join us and ride the exciting waves of the future, and be rewarded with an incredible career in the interactive and digital media industry!

### Why Interactive & Digital Media (IDM)?

- Be "CRE-ACTIVES"! Make the Creative Industry more ALIVE!
- Build an exciting career doing what you love to do.
- As Singapore develops into a major digital media hub, and with leading studios establishing their presence here, your talents will definitely be in great demand! Enjoy excellent job prospects in a dynamic thriving industry.

### Why SIDM?

- We're Singapore's most established school in the areas of Animation, Games, Digital Media Design, Digital Entertainment Technology and Motion Graphics & Broadcast Design, with 15 years of international and local successes.
- Study really cool subjects from hip and knowledgeable teachers!
- Learn using state-of-the-art technologies in cutting-edge modern facilities.
- Get the experience of a lifetime through our Overseas Exchange Programmes!
- Your diploma will be internationally recognised and will be a great springboard to further studies!
- Get a headstart to a dynamic career as an IDM professional, with high starting salaries!

Many SIDM graduates are living their dreams in the IDM industry today. More than 60 SIDM graduates are currently working in Lucasfilm Singapore, one of the largest and most renowned animation, games and visual effects studios in Singapore. If they can make it, so can you!

JAE CODE:  
**C66**

# DIPLOMA IN **MOTION GRAPHICS & BROADCAST DESIGN**

This intensive course focuses strongly on design and unconventional thinking, and aims to develop motion media professionals for the high-end Film, TV broadcast, motion advertising, entertainment, infotainment, corporate communications and performing arts industries.

Learn, play, innovate, improvise and create in a professional studio – right from the start of your course. You'll benefit from our strong hands-on curriculum, which allows you to work on a wide range of interesting projects, including collaborations with industry partners. As a graduate of this course, you will enjoy excellent career prospects, with the possibility of setting up your own private practice, offering services to distinguished clients, as some of our graduates have done!

## **This fits me to a T!**

This is the course for you, if you're:

- An independent and motivated individual
- Savvy in design and digital media
- Able to work under pressure
- Looking for a challenging and rewarding career in advertising and media production

## **What will I learn?**

- Creative design and motion design skills
- Digital media techniques
- Liberal arts subjects
- Industry practices and workflow processes
- How to create motion graphics for audio visual performances

- How to develop a personal creative style and a unique portfolio
- International experience through overseas attachments and student exchange programmes

## **I want a great career!**

Look forward to a great career in:

- Production studios for Commercials and Digital Media Advertising
- Advertising and Design Studios
- Corporate Media Production
- Films – Motion Titles, Post-Production
- Broadcast Stations
- Motion Design for the Performing Arts Industry
- Educational Content Publishing
- Interactive TV and Mobile Media Production
- Your own production studio

## **Uni, here I come!**

Further your studies at prestigious institutions that have produced many of Hollywood's top motion designers, such as:

- Otis College of Art and Design
- Savannah College of Art and Design

"NYP has given us tremendous space to grow as individuals, while developing our full potential. Our lecturers have been influential in encouraging us to push the limits of our personal development and strengthening our design skills."

We were honored to be the first two Singaporeans to be attached to Prologue Films, in Los Angeles. During the attachment, we worked on title sequences for the upcoming film 'Fright Night 2011', as well as the Bellator Fighting Championships, Audi exhibition projection 2011, among many others. It's an incredible feeling to be a part of projects of such magnitude!"

## **Choo Chao Quan (left) and Zhang Long Fei**

Diploma in Motion Graphics & Broadcast Design  
Year 3

