

# SCHOOL OF BUSINESS MANAGEMENT

## Why Business?

- Grasp exciting opportunities galore in the dynamic world of business.
- Learn to turn bright ideas into enterprising projects.
- Get great exposure to different cultural and business environments.

## Why choose SBM?

- Run actual businesses on campus for a whole semester through our unique Teaching Enterprise Project (TEP).
- Be trained to think beyond textbook principles and cultivate an entrepreneurial mindset.
- Gain the experience of a lifetime through our Overseas Student Exchange Programme, where you'll get to study in Austria, France, Germany, Ireland, Finland, the Netherlands, Switzerland, USA, Japan and South Korea.
- Take part in our Overseas Educational Study Tours, where you'll get to visit companies and universities in countries like Japan, South Korea, China, Vietnam and Indonesia to better understand different business environments and cultures.
- Gain valuable work exposure through our Overseas Industry Placement Programme, where you can undergo internships at companies like the Walt Disney World in Orlando, USA, and the Song Be Golf Resort in Vietnam.

## Minimum Entry Requirements

- English Language
- Elementary or Additional Mathematics
- Any two other subjects for Food & Beverage Business  
Any three other subjects for the remaining courses

Grade 1 - 6  
Grade 1 - 6  
Grade 1 - 6

## Enquiry Hotline

Please contact us at **6550 1000** or visit [www.nyp.edu.sg/sbm](http://www.nyp.edu.sg/sbm) for more information.

# INVEST IN YOUR FUTURE

Sharpen your communication skills and ability to think out of the box. At NYP's School of Business Management (SBM), we don't just produce graduates. We nurture enterprising and innovative individuals equipped with excellent interpersonal skills and a global mindset.

Providing you with a broad-based business education as well as a good level of specialisation in selected modules, SBM offers nine exciting diploma courses to cater to your specific interests.

## Industry-linked

At SBM's Centre for Business Innovation, you will acquire practical business knowledge from working on industry projects for renowned organisations. These include:

- Canon Singapore
- DBS Bank
- Health Sciences Authority
- Inland Revenue Authority of Singapore
- M1 Limited
- SingTel
- Singapore Post Pte Ltd
- Singapore Sports Council
- Singapore Tourism Board
- Watsons
- United Overseas Bank



JAE CODE:  
**C81**

# DIPLOMA IN **SPORT & WELLNESS MANAGEMENT**

This diploma programme is the first Sport & Wellness Management course offered in Singapore. With the YOG, Formula One Grand Prix, Stanchart Marathon, OSIM Triathlon and many other sporting events taking place in Singapore, NYP's Diploma in Sport & Wellness Management equips you with the knowledge, skills and competencies needed by today's vibrant sporting industry.

Focusing on practical training and holistic development, this course provides you with hands-on and in-depth learning experiences. Through SBM's Teaching Enterprise Project, you'll learn to manage NYP's very own BodyWatch Sport & Wellness Centre and plan Event Management and Healthy Lifestyle projects.

## **This fits me to a T!**

This is the course for you, if you're:

- Aspiring to be actively engaged in the business of sports
- Into promoting healthy lifestyles
- Keen to manage elite athletes
- Motivated to develop corporate wellness programmes

## **What will I learn?**

- Sport Psychology & Motivation
- Theory & Principles of Coaching
- Sport & Recreation Facility Management
- Health & Wellness Management
- Sport & Exercise Science
- General studies modules like Professional Image for Business, Creative Thinking, Communication & New Media, Appreciating Leisure Lifestyles, Effective Communications for Better Relationships, among others

## **I want a great career!**

You will enjoy good job prospects in the growing sports industry as:

- Sport Development Officers in national sports associations
- Corporate Wellness Executives in public or private-sector organisations
- Sport Development Officers or Leisure Management Executives
- Assistant Managers in fitness gyms or lifestyle centres

"NYP's Sport & Wellness Management course has equipped me well for the industry. I was able to utilise my skills learnt from the many different modules at my workplace. The course gave me a good background and insight into understanding the operational flow and structure of my department when I started work. I would like to encourage students who have a passion for sports to take up this course as you will enjoy working in the sports arena later on!"

### **Alissa Goh Yoke En**

Diploma in Sport & Wellness Management  
Class of 2010

Sports Executive  
Singapore Disability Sports Council

## **Uni, here I come!**

Further your studies with advanced standing in business and sports-related degree courses at reputable local and overseas universities, including:

### **Singapore**

- National University of Singapore
- Nanyang Technological University
- Singapore Management University

### **Australia**

- University of Queensland
- University of Western Australia

### **Europe**

- Loughborough University

### **United States**

- Hampton University

